

Date Prepared: July 5, 2000

## COURSE OUTLINE

New       Revised

Effective Date: August 22, 2000

1. **COURSE PREFIX NUMBER:** BUS 202 **CREDIT HOURS:** 3
2. **COURSE TITLE:** Applied Management Principles
3. **PREREQUISITES:** BUS 200
4. **COURSE DESCRIPTION:** Focuses on management practices and issues. May use case studies and/or management decision models to analyze and develop solutions to management problems. Lecture 3 hours per week.
5. **CONTENT:** (Major Headings)
  - a. Managers, Organizations and Environments
  - b. Planning (Objectives, Strategies, Decisions)
  - c. Organizing (Design, Coordination, Groups, Quality Circles)
  - d. Leading (Motivation, Rewards, Leadership, Communication, Change)
  - e. Controlling (Production, Operations Management, Information Systems)

6. **GENERAL COURSE OBJECTIVES:**

Upon successful completion of the course, the student will be able to

- a. Apply and analyze the managerial functions of planning, organizing, influencing and controlling real situations.
- b. Interact with other students in small groups for the purpose of discussing, analyzing and recommending workable solutions to real business situations.
- c. Use the case method of analysis in understanding specific managerial problems in the functional areas of planning, organizing, influencing and controlling, understanding management as a process in a whole context as related to an organization.