

J. Sargeant Reynolds Community College
Course Content Summary

Course Prefix and Number: ART 131

Credits: 4

Course Title: Fundamentals of Design I

Course Description: Explores the concepts of two- and three-dimensional design and color. May include field trips as required. ART 131 and 132 must be taken in order except with instructor's approval. Lecture 2 hours. Studio instruction 4 hours. Total 6 hours per week.

General Course Purpose:

Course Prerequisites and Co-requisites:

Prerequisites: None

Course Objectives:

Upon completing the course, the student will be able to

- a. Understand basic principles of design;
- b. Understand 2D design elements through the use of various materials; and
- c. Understand presentation techniques.

Major Topics to Be Included:

- a. Organizing concepts of purposeful visual order (emphasizing two-dimensional elements)
 1. Repetition
 2. Similarity
 3. Gradation
 4. Anomaly
 5. Contrast
 6. Concentration
- b. Visual elements – introduction to vocabulary and concepts related to these two-dimensional elements
 1. Line and edge
 2. Shape and mass
 3. Value – light and dark
 4. Texture - tactile, implied, and invented
- c. Relational elements
 1. Relational elements
 - i. Positive and negative space
 - ii. Illusionary space
- d. Organizational structures
 1. Visible and invisible structures
 2. Repetitive and informal structures
 3. The process of perception

Effective Date: Spring 2009